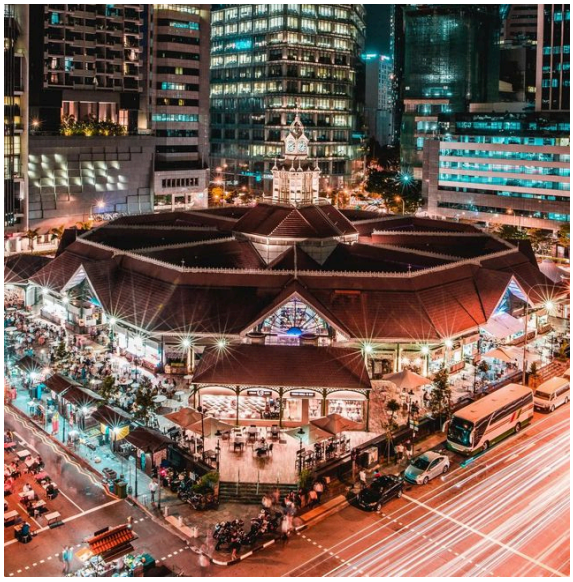
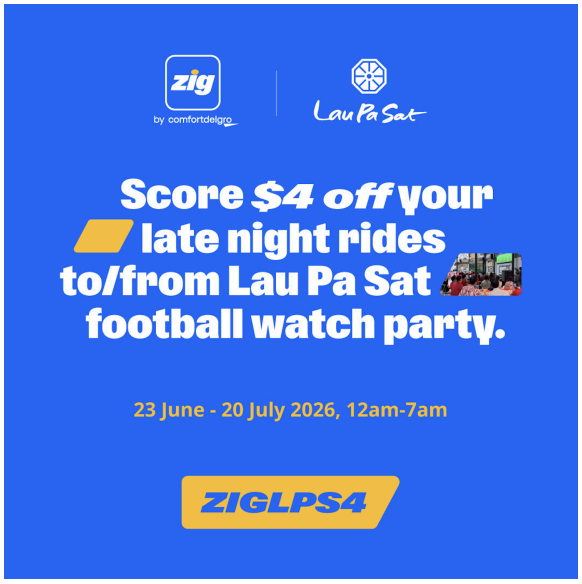
MEDIA ALERT

Lau Pa Sat Gears Up for the FIFA World Cup Match Nights with Ride Discounts, Fan Experiences and A Finals Celebration Party in the CBD





SINGAPORE, 26 June 2026 - As the FIFA World Cup excitement builds, Lau Pa Sat is introducing even more reasons for football fans to make it their match-night destination, with exclusive ride discounts, immersive fan experiences, football-themed promotions and Finals celebrations in the heart of the CBD.

Building on its live FIFA World Cup screenings across two massive 130-inch screens, Lau Pa Sat is rolling out a series of new activations and perks leading up to the tournament Finals on 20 July 2026.

<u>All the Reasons to Make Lau Pa Sat Your World Cup Watch Party Destination</u>

⚽ **$4 Off Zig Rides to and from Lau Pa Sat**
Getting to and from the matches is now easier with $4 off Zig rides using promo code ZIGLPS4. Valid from 23 June to 20 July 2026, from 12am to 7am daily, while redemptions last.

⚽ **Immersive Coca-Cola™ Football Fan Zone**
From 10 to 20 July 2026, Lau Pa Sat's atrium will be transformed into an interactive space for football fans, featuring exciting football-themed games, customisable Coca-Cola™ jerseys, football player card creation, limited-edition Coca-Cola™ cans and merchandise designed to bring supporters closer to the action.





⚽ **Football-Themed Treats and 24/7 Dining**
Fans can enjoy 24/7 dining options alongside football-themed food and beverage specials throughout the tournament. Highlights include **football-inspired doffins** from Butter & Cream, **$1 regular-sized Hot Kopi and Teh, $3 Milo Breakfast Sets** and **$10 Tiger Crystal Beer** from Kopi Kiosk. Deal promotions' timings apply.

⚽ **Win the Ultimate VIP Finals Experience**
From now 5 July 2026, fans can join the Instagram giveaway on @laupasat.sg for a chance to win an After-Hours Unity Freshen-Up Fanatic Kit worth more than $65, including collagen and facial mask to revitalise yourself after those early matches; along with an Ultimate VIP Finals experience featuring chauffeured transport, reserved viewing seats, and a refresher overnight stay at QT Hotel Singapore with three rooms for you and your watch party.

⚽ **Pre-Finals Celebration Party at QT Hotel Singapore**
Before the FIFA World Cup Final kicks off, football fans can head to QT Singapore on 19 July 2026 for the ultimate pre-match celebration at Cygnet Bar, where cocktails, DJs, football challenges and late-night festivities set the tone before the 3am kick-off. From 10pm to 3am, guests can sip on a trio of limited-edition FIFA-inspired cocktails, including the Satay Street Fashioned – a playful homage to neighbouring Lau Pa Sat's iconic satay street, crafted with sambal kacang-washed bourbon, peanut butter and gula melaka – alongside the Kick-Off Highball and Golden Boot Negroni.



L-R: Lau Pa Sat's social media giveaway; Butter & Cream's football-inspired doffins and QT Singapore's Satay-inspired cocktail

⚽ **Supporting the Drivers Behind the Match Nights**
With thousands of football fans expected to stay out late for the tournament, Lau Pa Sat is also recognising the drivers helping to keep the city moving.

From 7 to 20 July 2026, Zig driver partners can enjoy **a complimentary breakfast at Kopi Kiosk** from 7am to 11am daily by showing their ID in the Zig Driver app. Limited to the first 50 redemptions daily, the initiative is Lau Pa Sat's way of thanking drivers working through the early hours during the World Cup season.

Be it gathering with friends for a late-night kick-off or celebrating the Finals with fellow supporters, Lau Pa Sat brings together football, food and community in a uniquely Singaporean viewing experience in the heart of the CBD.

For full details, please refer to the press kit in the link here: bit.ly/LauPaSatFIFA2026.

Should you be keen to experience the Final Match Night at Lau Pa Sat, do let us know and we'd be happy to make the arrangements.

Hope to hear from you soon, thank you!