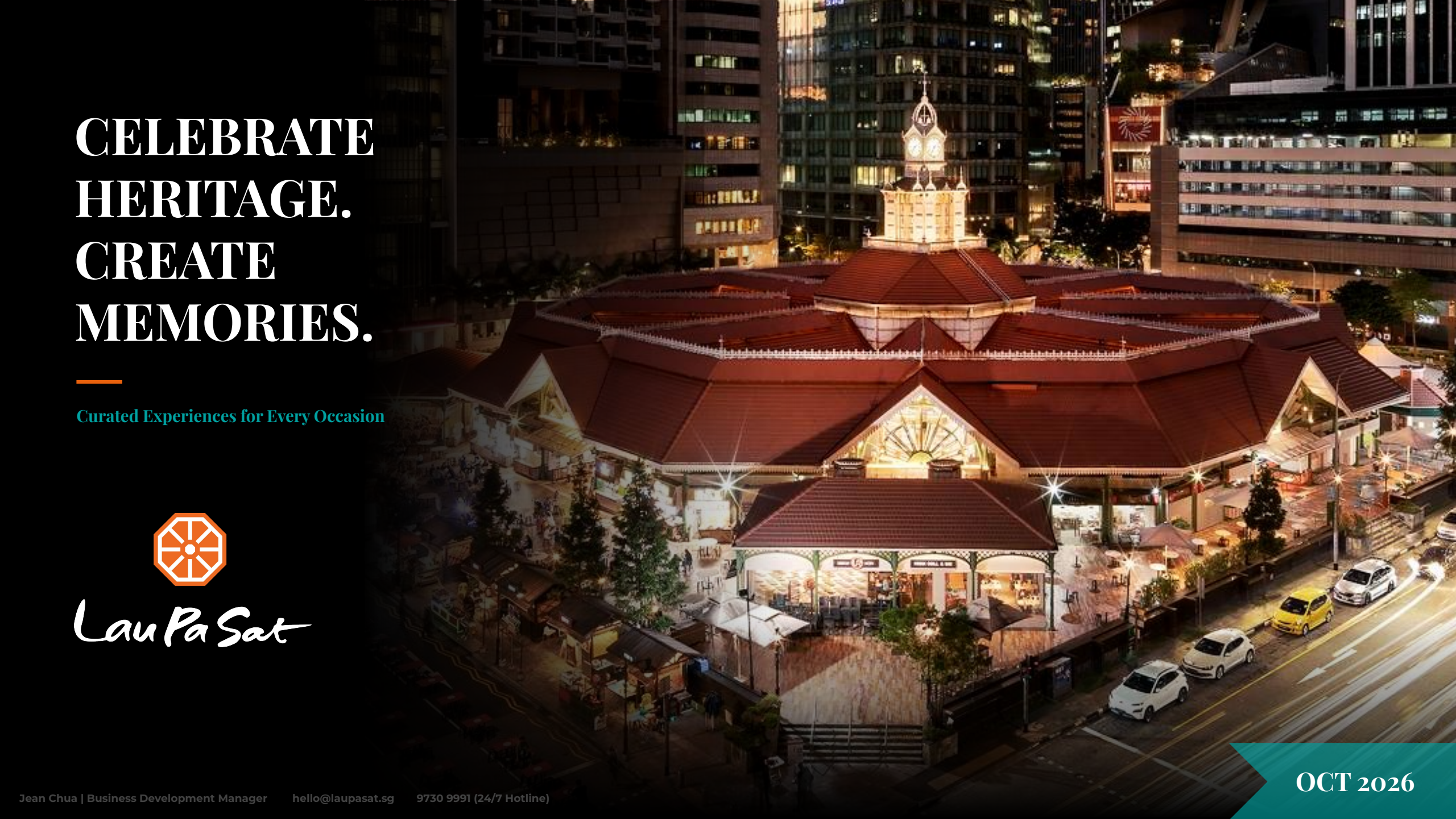
CELEBRATE HERITAGE. CREATE MEMORIES.

Curated Experiences for Every Occasion

Lau Pa Sat



OCT 2026

Jean Chua | Business Development Manager hello@laupasat.sg 9730 9991 (24/7 Hotline)


BEA東亞銀行
Lau Pa Sat
FOOD FOLKS
Thank You
For Making Us
Singapore's Most Awarded Hawker Market
F&B Brand of the Year - Singapore
Lau Pa Sat (2026)
Retail Asia Awards
Travellers' Choice
Satay Street (2026)
Tripadvisor
Travellers' Choice
Lau Pa Sat (2025)
Tripadvisor
Food & Beverage Retailer of the Year - Singapore
Lau Pa Sat (2025)
Retail Asia Awards
Outstanding Retail Experience
Food Folks @ Lau Pa Sat (2025)
Singapore Tourism Awards
Most Effective Use - Experiential
Lau Pa Sat (2024)
Markies Awards
Most Effective Use - Multicultural Marketing
Lau Pa Sat (2024)
Markies Awards
Food & Beverage Retailer of the Year - Singapore
Food Folks @ Lau Pa Sat (2021)
Retail Asia Awards

ICONIC HERITAGE, TIMELESS APPEAL

Singapore's iconic feast under one roof.

More than 130 years of heritage at the crossroads of Singapore's past, present and future.

Conveniently located at the heart of Singapore within the Central Business District.

130+ years
Years of Heritage

National Monument
a timeless Victorian architecture

52,000 sq ft
host event up to 1500 pax

Over 80 stalls
stalls of local and international options

5-min walk
from 3 MRT Stations

20-min drive
from Changi Airport



HERITAGE MEETS DISCOVERY

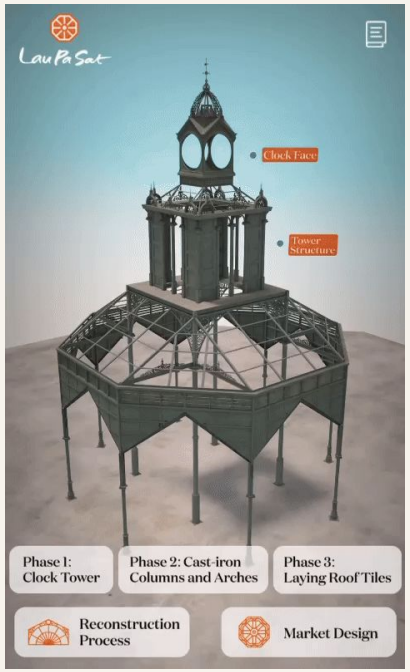
Where tradition and flavours come together.

Experience Lau Pa Sat from day to night. Explore its rich heritage through an immersive self-guided AR/VR tour, indulge in Singapore's iconic local flavours, and soak in the lively atmosphere of the renowned Satay Street after sunset.











Lau Pa Sat

EVENT SPACE THAT INSPIRES

Versatile settings for every occasion.

From corporate gatherings to brand experiences, we are here to help build meaningful connections, authentic heritage and unforgettable moments.

Reserved Event Seating
- no queuing or competing for seats during peak hours.

Hassle-Free Event Planning
- dedicated event support available upon request

Flexible Dining with Kopitiam Vouchers
- prepaid vouchers, freedom to choose from food options

Exclusive Singapore Gift Packs
- bring home some thoughtfully curated souvenirs

Authentic Local Experiences
- get hands on with your own Teh Tarik or Ice Kachang



CAPACITY & LAYOUT OPTIONS

One Venue. Multiple Possibilities.

Flexible indoor and alfresco layouts designed to accommodate events of every size, style and occasion.

Capacity is subject to layout configuration and may vary.

Zone 1 Enclave (Left) (up to 90 pax)

Zone 2a Main Atrium (up to 14 pax)

Zone 2b Heritage Avenue (up to 60 pax)

Zone 3 Enclave (Right) (up to 80 pax)

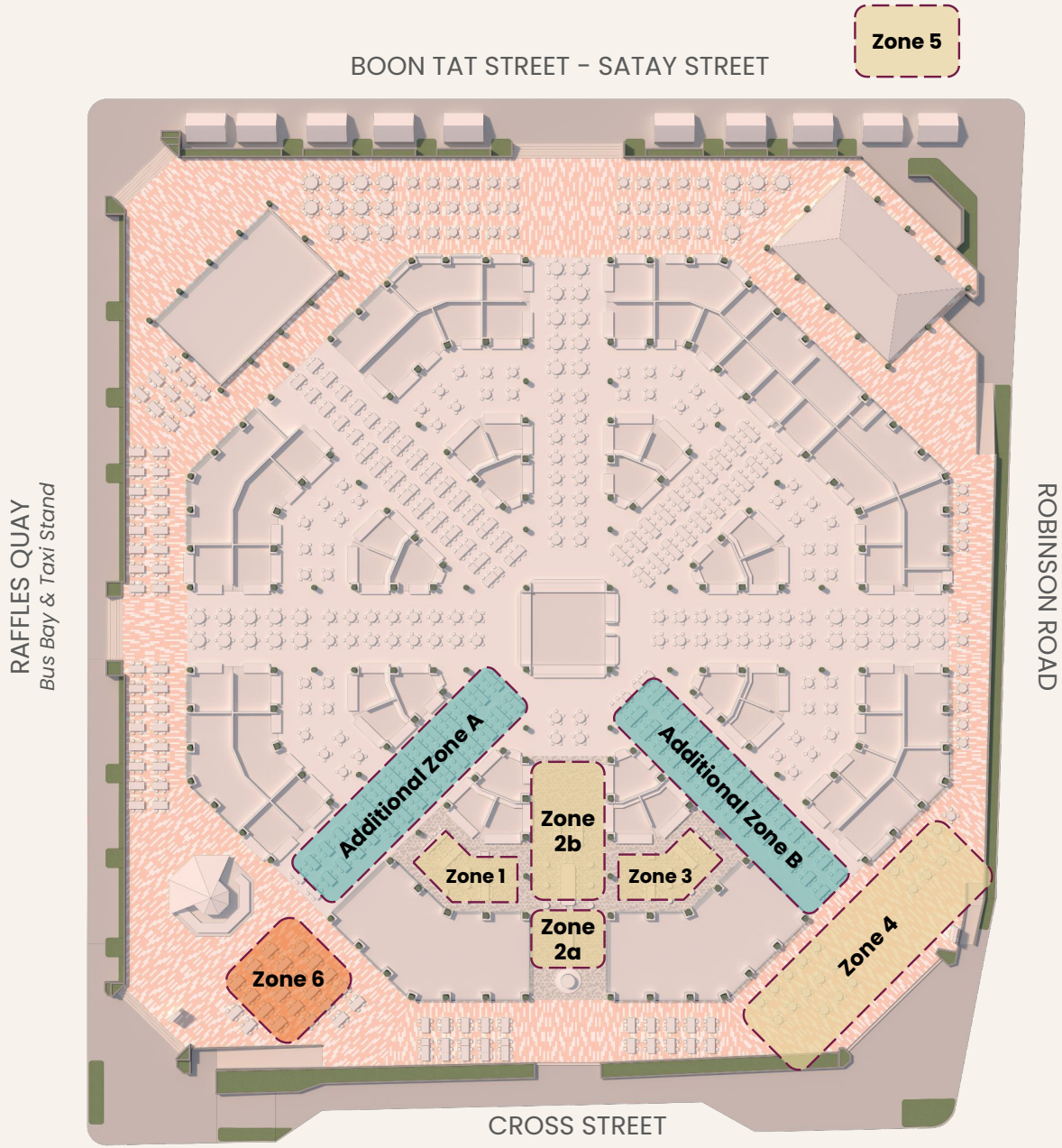
Zone 4 Robinson Terrace (up to 110 pax)

Zone 5 Satay Street (up to 48 pax only)

Zone 6 Kokoro Quayside* (up to 60 pax)
**Preorder of food & beverage from Kokoro required*

Additional Zone A & B (up to 150 pax per zone)
These areas will only be available for booking of more than 500 pax

Whole Event Buyout is available upon request.



ZONE
1 & 3

ENCLAVE

COSY • PRIVATE • VIBRANT

Seating Capacity: Zone 1 - up to 90 pax, Zone 3 - up to 80 pax

A cosy, private event space that offers the perfect blend of modern technology and heritage charm, set within the vibrant atmosphere of Lau Pa Sat and complemented by live band performances from Friday to Sunday.

IDEAL FOR

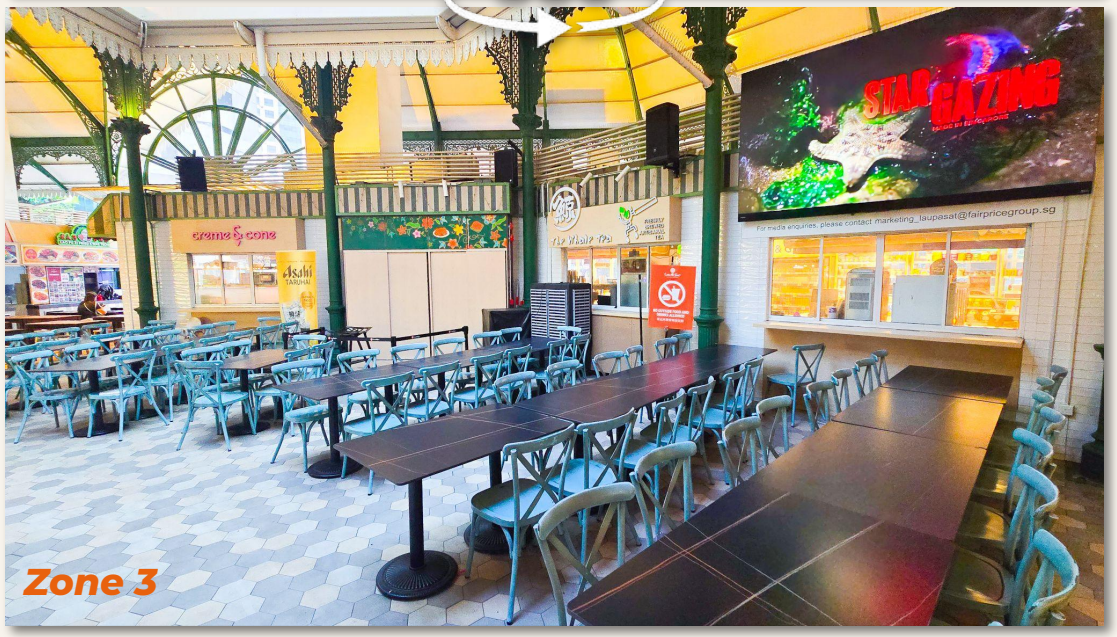
- Corporate / Social Gatherings
- Networking Sessions
- Workshops

EQUIPMENTS AVAILABLE*

- 130” LED Screen
- Microphones & Sound System
- Air Coolers
- Photo Booth







** Additional charges apply*

ZONE
2A

MAIN ATRIUM

PROMINENT • HIGH FOOTFALL

Seating Capacity: Up to 14 pax (based on the large oval table)

Located at the main entrance of Lau Pa Sat, this high-footfall atrium offers flexible seating arrangements and accommodates stage setups, making it an ideal venue for corporate events, product launches, networking sessions and brand activations.

IDEAL FOR

- Corporate / Social Gatherings
- Networking Sessions
- Brand Activation
- Product Launches
- Workshops

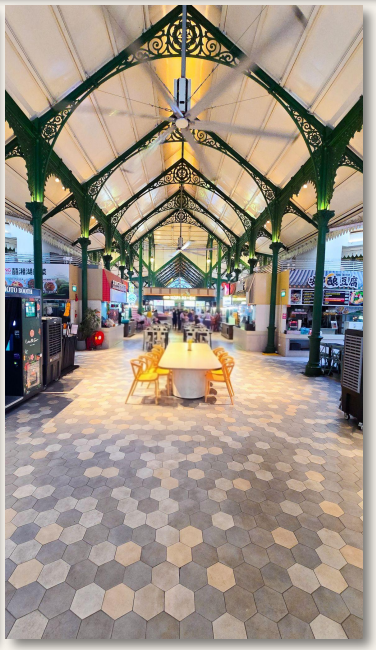
EQUIPMENTS AVAILABLE*

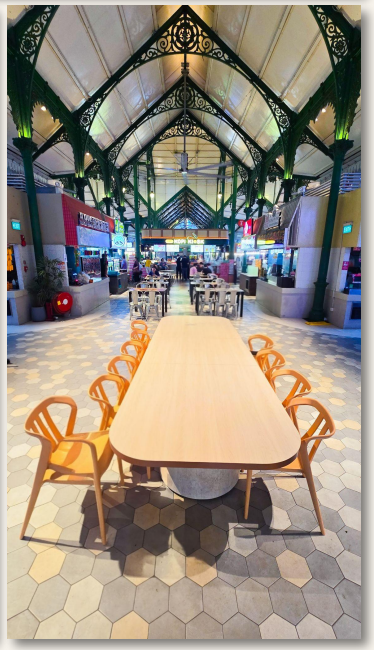
- Stage Setup Available
- 130” LED Screen
  (Located in Zone 1 & 3)
- Microphones & Sound System
- Air Coolers
- Photo Booth











** Additional charges apply*

ZONE
2B

HERITAGE AVENUE

SOCIAL • VERSATILE • LIVELY

Seating Capacity: Up to 60 pax

Located in front of the Atrium, this vibrant dining space seats up to 60 guests and can be transformed into a stylish networking venue with 12–15 cocktail tables. Perfect for wine pairing dinners, cocktail receptions, networking events and intimate corporate gatherings.

IDEAL FOR

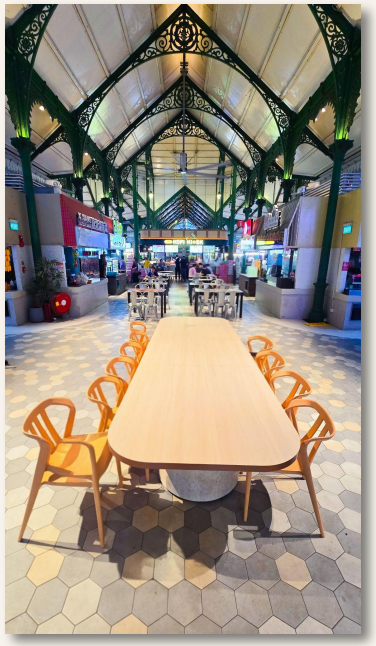
- Corporate / Social Gatherings
- Networking Sessions
- Cocktail Receptions

EQUIPMENTS AVAILABLE*

- 130” LED Screen
  (Located in Zone 1 & 3)
- Microphones & Sound System
- Air Coolers
- Photo Booth











** Additional charges apply*

ZONE
4

ROBINSON TERRACE

ALFRESCO • SKYLINE • RELAXED

Seating Capacity: Up to 110 pax

Set against the iconic Singapore CBD skyline, this is a spacious alfresco venue that offers a relaxed and inviting atmosphere with the perfect backdrop for memorable experiences in the heart of the city.

IDEAL FOR

- Corporate / Social Gatherings
- Networking Sessions
- Cocktail Receptions





** Additional charges apply*

ZONE
5

SATAY STREET

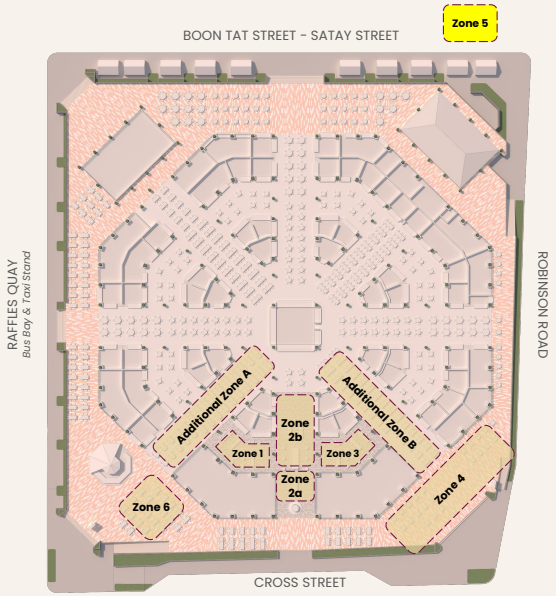
ICONIC • LIVELY • ALFRESCO

Seating Capacity: Up to 48 pax

Experience Singapore's most iconic open-air dining destination, where it comes alive with the aroma of charcoal-grilled satay and the vibrant energy of bustling crowds. Perfect for networking events, gatherings and celebrations under the stars.

IDEAL FOR

- Iconic Singapore Experience
- Corporate / Social Gatherings
- Networking Sessions



** Additional charges apply*







ZONE
6

KOKORO QUAYSIDE

MODERN • ELEGANT • REFINED

Seating Capacity: Up to 60 pax

This intimate and contemporary event space offers a warm, welcoming setting for corporate dinners, client entertainment and private celebrations. Enjoy authentic Japanese cuisine in a relaxed atmosphere, perfect for meaningful conversations and memorable occasions.

Food & Beverages must be ordered from Kokoro and the menu will provided upon enquiry.

IDEAL FOR

- Corporate / Social Gatherings
- Networking Sessions



** Additional charges apply*







ADDITIONAL ZONES

SPACIOUS • FLEXIBLE • SCALABLE

Seating Capacity: Up to 150 pax per zone

Beyond our dedicated event venues, additional seating zones across Lau Pa Sat are available for bookings of 500 guests and above.

These flexible spaces can be configured to accommodate large-scale corporate gatherings, appreciation dinners and celebrations, allowing your guests to enjoy the vibrant atmosphere and diverse dining experience that Lau Pa Sat is known for.

IDEAL FOR

- Corporate / Social Gatherings
- Networking Sessions





** Additional charges apply*

VENUE EXPERIENCE FEES & DINING CREDIT

Bigger Groups. Better Rewards.

Group Size *Minimum 20 pax required*	**20-50**	**51-100**	**101-150**	**151-300**	**301-500**	**501 - 1000**
Venue Booking Only	$30 per pax | Additional $5 per pax for Satay Street booking - up to 48 seats only					
Event Package - RECOMMENDED						
Venue Experience Fees (Per Pax)	$27.00	$26.00	$25.00	$24.00	$23.00	$22.00
	Additional $5 per pax for Satay Street booking - up to 48 seats only					
Dining Credits (Per Pax) in the form of Kopitiam Cash Vouchers	$30.00	$30.00	$30.00	$30.00	$30.00	$30.00
Total Per Pax	**$57.00**	**$56.00**	**$55.00**	**$54.00**	**$53.00**	**$52.00**

Event Package Perks

MORE VALUE for your budget

MORE JOY for your guests

MORE MEMORIES together

1



COMPLIMENTARY NON-ALCOHOLIC CANNED DRINK

1 can per guest, on us.

2



COMPLIMENTARY FRUITS, HOT OR COLD DESSERTS

Servings increase based on your group size.

3



LOWER RENTAL RATES FOR EVENT EQUIPMENT

Enjoy lower rental rates on **130" LED Screen, Sound System & Air Coolers.**

4



REDUCED CORKAGE FEES

UP: $30 per bottle

5



EXPERIENTIAL ACTIVITIES AT PREFERENTIAL RATES

Engage your guests with authentic experiences like **Teh Tarik** demonstrations and DIY Ice Kacang at special rates.

SINGAPORE'S MUST-EATS. ONE TABLE.

A curated feast of iconic local favourites, pre-ordered and served to your table for an effortless taste of Singapore. Perfect for overseas guests and corporate hosting.

OPTION 1

Heritage Set

$79 for a table of 4 pax



20 sticks	* Satay *(Chicken/Beef/Mutton) - min. 10 sticks per flavour*
1 plate	* Chicken Rice (Single Set)
1 plate	* Char Kway Teow (Regular)
1 plate	* Hokkien Mee (Regular)
1 plate	* Sambal Stingray (Regular)
4 cups	* Sugar Cane Drink

We would recommend adding $10-20 Kopitiam Cash Vouchers to allow guests to experience the hawker culture and having the flexibility to add in more food options.

OPTION 2

Heritage Deluxe Set

$119 for a table of 4 pax



20 sticks	* Satay *(Chicken/Beef/Mutton) - min. 10 sticks per flavour*
8 pieces	* Grill Chicken Wings
1 plate	* Char Kway Teow (Regular)
1 plate	* Hokkien Mee (Regular)
1 plate	* Sambal Stingray (Regular)
1 plate	* Sambal Kang Kong (Regular)
4 cups	* Sugar Cane Drink
4 bowls	* Cheng Tng (Hot/Cold)

Images are for illustration purposes only. Lau Pa Sat reserves the right to substitute items where necessary. Prices exclude 9% GST and Venue Experience Fees, which are charged separately.
Menu items are fixed; substitutions are subject to additional charges. This service is available for dinner bookings from 7pm onwards, for up to 100 pax. Larger events may incur additional agency charges.

MORE CHOICES. EVERYONE INCLUDED.

Thoughtfully curated sets for effortless group dining, making it easier to cater to different dietary preferences while everyone enjoys the meal together.

OPTION 3

Muslim-Halal Set

$79 for a table of 4 pax



30 sticks	* Satay *(Chicken/Beef/Mutton) - min. 10 sticks per flavour*
3 pieces	* Satay Rice Cake
1 plate	* Nasi Lemak Ayam Bakar Taliwang
1 plate	* Nasi Soto with Chicken Quarter Leg (Goreng)
1 plate	* Mee Rebus with Chicken Quarter Leg (Bakar)
4 cups	* Sugar Cane Drink

We would recommend adding $10-20 Kopitiam Cash Vouchers to allow guests to experience the hawker culture and having the flexibility to add in more food options.

OPTION 4

Vegetarian Set

$79 for a table of 4 pax



1 plate	* Signature Vietnamese Bites Combo
1 plate	* Vegan BBQ Pork and Patties with Rice
1 plate	* Pineapple Fried Rice
1 plate	* Stir-Fried Vegetarian Seafood Hor Fun
1 set	* Plain Naan (2pcs) + Palak Paneer
4 cups	* Sugar Cane Drink

We would recommend adding $10-20 Kopitiam Cash Vouchers to allow guests to experience the hawker culture and having the flexibility to add in more food options.

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Menu items are fixed; substitutions are subject to additional charges. This service is available for dinner bookings from 7pm onwards, for up to 100 pax. Larger events may incur additional agency charges.

YOUR PICKS.
SERVED TO YOUR TABLE.

Enjoy greater flexibility without the queues.

Curate your menu from participating stalls across Lau Pa Sat and enjoy the convenience of having everything pre-ordered and coordinated ahead of your event. On the day, your selected dishes will be prepared and served directly to your tables, so your guests can skip the queues, sit back and enjoy the experience together.

EMAIL US FOR MORE INFORMATION

A 10% service charge applies to the total food & beverage order.

Up to 2 rounds of menu revisions are included.

Final selections are subject to stall availability and must be confirmed by the stipulated deadline.

Additional revisions may be subject to an administrative fee.



Images are for illustration only.

RAISE A TOAST.
END ON A SWEET NOTE.

Refresh. Indulge. Celebrate.

Non-Alcoholic Canned Drinks	$2.10
Hot / Cold Dessert	$2.80 - $3.20
Fruit Cup	$3.20

BEER

Tiger Beer	$12 (Pint) | $26 (Jug) | $680 (30L Keg)
Heineken	$14 (Pint) | $30 (Jug) | $780 (30L Keg)

WINE

Red Wine

Casa Silva Cabernet Sauvignon 750ml	$40
Maxwell Little Demon Grenache/Syrah 750ml	$38
CornerStone Silver Birch Cabernet Sauvignon 750ml	$28

White Wine

Casa Silva Sauvignon Blanc 750ml	$40
Casa Silva Chardonnay 750ml	$40
CornerStone Silver Birch Chardonnay 750ml	$28

Rose Wine

Mas De Sainte Croix Friandise Rosé 750ml	$43

Sparkling Wine

CornerStone Sparkling Brut 750ml	$35
Alpha Zeta Prosecco Spumante DOC	$47
Franschhoek Cellar MCC Brut Rosé 750ml	$38





Images are for illustration only. Beer kegs require pre-order and are served in jugs, with complimentary plastic cups provided (est. 2 per pax). Single-tap beer station: $400/booking.
Corkage: $30/bottle, with discounts for over 100 bottles. Wine service crew and glassware are available at an additional charge.

FLEXIBLE DINING CREDITS with KOPITIAM VOUCHERS

Freedom to Dine, Flexibility to Choose

Kopitiam Cash Vouchers provide a seamless dining experience, allowing every guest to explore over 80 food and beverage options at their own pace.

Available in denominations of $2 and $5.
Redeemable at any of Kopitiam participating outlets including our retail outlet - Food Folks @ Lau Pa Sat.

Other payment options includes,

- **Cash**
- **NETS**
- **PayNow**
- **FairPrice Group app**
- **Credit Card**
- **Alipay**
- **WeChat Pay** *(not available for Singapore accounts)*

Do note that these vouchers are NOT VALID for alcohol and tobacco products.



For bulk order or inquiries without a corporate event booking, please contact kopitiamvouchers@fairpricegroup.sg for more information. Minimum order of $1000 is required.

CUSTOM GIFTS.
LASTING IMPRESSIONS.

Customisable to your budget. Memorable for every guest.

Choose from our ready-made gift bags or create a bespoke selection featuring locally inspired snacks, souvenirs and exclusive Food Folks merchandise, it is the perfect keepsake for clients, colleagues and overseas delegates.

ATTRACTIVE DEALS AWAITS!

Looking for larger quantities?
Freedom to choose the items in the bag?

Speak to our team for exclusive bulk pricing and customised gifting solutions.
Email hello@laupasat.sg to get started.

FOOD FOLKS
@ LAU PA SAT



Images are for illustration only.

DISCOVER HERITAGE. ONE BITE AT A TIME.

Iconic local snacks and souvenirs, perfect for overseas delegates and visitors to bring home a piece of Singapore.



Local Keepsake @ $5
(worth $7.50)

2 * Lau Pa Sat 130th Anniversary Postcards

1 * 'Chope' Tissue Pack

1 * $2 Food Folks Voucher



Singapore Starter @ $15
(worth $24)

1 * Food Folks Tote Bag

1 * Merlion Musang King Durian Milk Chocolate

1 * Heavenly Wang Kaya

1 * Song Fa Bak Kut Teh Soup Spice (30g)



Heritage Discovery @ $30
(worth $39.90)

1 * Food Folks Tote Bag

1 * Irvins Salted Egg Fish Skin (95g)

1 * Fossa Chocolate

1 * Fragrance Bak Kwa (Satay Flavour)



Ultimate Collection @ $50
(worth $66.60)

1 * Food Folks Tote Bag

1 * Durian Omelette Crisp

1 * Irvins Salted Egg Fish Skin (95g)

1 * Fragrance Pork Floss

1 * Heavenly Wang Laksa Paste

1 * Fossa Chocolate

1 * Satay Magnet

Images are for illustration only. Curated gift sets are offered at fixed prices and are not eligible for further discounts.

SMALL GESTURES. MEANINGFUL MOMENTS.

Thoughtfully curated appreciation gifts for colleagues, clients and business partners.



Tea Break Delight @ $15
(worth $23.60)

1 * Food Folks Tote Bag

1 * Kim's Duet Coffee
(Variety Pack 5s)

1 * Heavenly Wang Kaya

1 * Kracker King Potato Wheel



Weekend Recharge @ $30
(worth $41.10)

1 * Food Folks Tote Bag

1 * Daily Brownie Brittle (30g)

1 * Kim's Duet Coffee
(Kopi O Kosong 10s)

1 * Jasmine Tea (24g)

1 * Rachelle Yuan Yang Liqueur
(Lau Pa Sat Exclusive)



Home Indulgence @ $50
(worth $65.30)

1 * Food Folks Tote Bag

1 * Fossa Chocolate

1 * Singapore Old Coffee
Instant Coffee Premix (10s)

1 * Fruit Tea Collection

1 * Bandung Coju Bunnies (200ml)

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OUR GROWING LIST OF EVENT PARTNERS

From corporate celebrations to brand activations, organisations have partnered with Lau Pa Sat to create unforgettable experiences in the heart of Singapore.

STARHUB

M8OM

Zespri KIWIFRUIT

FFRC Fast and Free Running Club

ESTĒE LAUDER

JUST WINE CLUB

standard chartered SINGAPORE MARATHON 2025

Singapore TOURISM BOARD

SGX

SEAGATE

SINGAPORE AIRLINES

SINGAPORE SPORTS HUB

asian trails eConnect

DESTINATION ASIA
DESTINATION MANAGEMENT FOR ASIA'S TRAVEL CONNOISSEURS

the traveller
TAILORED EXPERIENCES













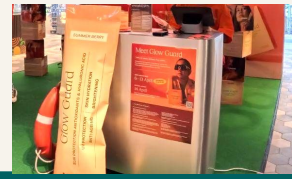












FFRC

Fast and Free Running Club

BURNT10

23 May 2026

Lau Pa Sat hosted FFRC's BURNT10 pre-marathon gathering, bringing together the running community ahead of the Gold Coast Marathon.

Following an energising time trial, members fuelled up with Lau Pa Sat's signature local breakfast sets - *who doesn't love kaya butter toast with coffee or tea!* - and enjoyed curated rewards from Food Folks.

The combination of a community activity, local dining experience and curated rewards created a memorable occasion that extended beyond the run itself.

















5TH ANNIVERSARY S.O.S. PARTY

12 Apr 2026 | Event Highlights - Watch Here

Lau Pa Sat hosted NPPC's milestone S.O.S. Party, bringing together the cycling community for a sunrise ride that started and ended at the iconic landmark.

The celebration continued with a local breakfast experience, live DJ, photobooth and interactive activities such as a Teh Tarik demonstration and DIY Ice Kacang station.

The thoughtfully curated programme created a memorable community celebration that extended well beyond the ride itself.














ROTI, SET, GO!
CARBO LOADING PARTY

5-6 Dec 2025 | Event Highlights - Watch Here

Designed as the ultimate pre-race gathering, Roti, Set, Go! brought runners together to fuel up on Singapore's iconic hawker favourites before the Standard Chartered Singapore Marathon 2025.

The two-night event combined great food with interactive brand experiences, creating a lively atmosphere that celebrated sport, culture and community.



















WINE MEETS WOK

20 Nov 2025 | Event Highlights - Watch Here

Wine Meets Wok brought together Moët Hennessy Diageo Singapore, VISA and Just Wine Club for an experiential dining event that paired premium wines with Singapore's hawker favourites.

The unique concept attracted strong participation from members and partners, demonstrating how familiar local flavours can be elevated into memorable lifestyle experiences while generating approximately $3,000 in sales within three hours.

















DECODE YOUR MEAL

7-13 Sep 2026

Zespri “Decode Your Meal” activation transformed everyday dining at Lau Pa Sat into an interactive nutrition experience.

Across 5 days, 8,000 kiwifruit samples were distributed, 3,000+ users engaged with the Meal Decoder, and 3,000 additional prizes drove further on-ground participation.

The campaign demonstrated how Lau Pa Sat’s diverse food offerings and high dining traffic can serve as a natural testbed for food and lifestyle brands, seamlessly integrating product discovery and consumer education into the everyday dining experience.













STARHUB

5G+ MOBILE PLAN LAUNCH

2 Sep 2026

StarHub's one-day activation combines its 5G+ Mobile Plan launch, Hublings activation, ice cream giveaway and Zermatt Neo's gigantic Mee Rebus challenge (live streamed on TikTok).

Over 780 ice cream cones were redeemed within just 4 hours, while the eye-catching Hublings activation generated strong public interest and media attention.

The activation demonstrated Lau Pa Sat's potential as more than a traditional event venue, a platform that is open to bold, unconventional and engaging brand ideas that create buzz and connect with the CBD crowd.



MOOM

GLOW GUARD LAUNCH

6 - 19 Apr 2026

Seeking to build awareness and drive product discovery, MOOM chose Lau Pa Sat as the launch platform for its Glow Guard UV-stress defence product.

The activation transformed the atrium into a dedicated wellness destination, supported by exclusive launch activities and a co-branded promotion with Kopi Kiosk.

By integrating experiential marketing with a food and beverage incentive, the campaign successfully boosted both brand engagement and commercial performance.







ESTĒE LAUDER

DOUBLE WEAR FOUNDATION EXPERIENCE

17 - 19 Mar 2026

Seeking to engage professionals in the heart of the CBD, Estée Lauder selected Lau Pa Sat for an experiential activation centred around its Double Wear Foundation.

The campaign featured personalised shade-matching consultations, interactive product displays and social-friendly photo moments, allowing consumers to experience the product firsthand in a lively, high-footfall environment, delivering impactful brand experiences beyond the traditional retail setting.









A HERITAGE ICON. YOUR NEXT EVENT DESTINATION.

Let's create an unforgettable experience together.

Jean Chua | Business Development Manager

hello@laupasat.sg

9730 9991 (24/7 Hotline)

Lau Pa Sat

